

GUIDE Social Media Posts

Facebook

Option 1

Caring for someone with dementia can feel overwhelming. You don't have to do it alone.

The GUIDE (Guiding an Improved Dementia Experience) program provides clinical and social support for people living alone with dementia or with a caregiver.

Through GUIDE, participants have regular access to a Nurse Practitioner and a Care Navigator who can help with:

- Dementia diagnosis and symptom management
- Improved coordination with your doctors and providers
- Personalized support to help you stay home
- Ongoing caregiver education and support

The program is free for individuals enrolled in Medicare Parts A & B.

Learn more or see if you qualify:

- [PHONE, EMAIL AND/OR LINK]

Option 2

Are you caring for a loved one with dementia? Support is available.

The GUIDE (Guiding an Improved Dementia Experience) program helps individuals living with dementia — and the caregivers who support them — navigate the dementia journey.

- Dementia diagnosis and symptom management
- Improved coordination with your doctors and providers
- Personalized support to help you stay home
- Ongoing caregiver education and support

This program is fully covered by Medicare Parts A & B for those who qualify.

If you or someone you know may benefit, we encourage you to learn more.

- [PHONE, EMAIL AND/OR LINK]

Consider boosting social media posts to reach larger audiences.

Option 3

When dementia symptoms change, families often don't know where to turn.

One caregiver recently contacted the GUIDE team when their loved one became increasingly agitated. With telehealth support from the program's Nurse Practitioner, they were able to discuss symptoms and provide strategies to manage behavior and order medication.

That's the kind of support the GUIDE (Guiding an Improved Dementia Experience) program provides.

Participants work with a Nurse Practitioner and Care Navigator who help families navigate the dementia journey.

If you or someone you know may qualify, we encourage you to reach out.

- [PHONE, EMAIL AND/OR LINK]

Consider boosting social media posts to reach larger audiences.

Instagram

Option 1

Caring for someone with dementia can feel overwhelming. 💜

You don't have to do it alone.

The Guiding an Improved Dementia Experience (GUIDE) program offers clinical and social support for individuals living with dementia and the people who care for them.

With GUIDE, you can get the support you need for your dementia journey. This program is free for those enrolled in Medicare Parts A & B.

- [PHONE AND/OR EMAIL]

#DementiaSupport #CaregiverSupport #AgingWell #IndianaCaregivers

Option 2

Are you caring for a loved one with memory loss or dementia? You are not alone. 💙

The Guiding an Improved Dementia Experience (GUIDE) program provides clinical and social support to help you navigate each step of the journey.

Through GUIDE, caregivers can receive:

- Dementia diagnosis and symptom management
- Improved coordination with your doctors and providers
- Personalized support to help you stay home
- Ongoing caregiver education and support

The program is covered by Medicare Parts A & B for those who qualify.

Take the next step today:

- [PHONE AND/OR EMAIL]

#CaregiverLife #DementiaCare #SupportForCaregivers #AgingInPlace

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Option 3

When dementia symptoms change, it can be hard to know what to do.

One caregiver reached out to the Guiding an Improved Dementia Experience (GUIDE) team when their loved one became increasingly agitated. With telehealth support from the program's Nurse Practitioner, they were able to discuss symptoms and provide strategies to manage behavior and order medication.

The result?

More calm. Less stress. More support. 💜

If you or someone you know could benefit, we're here to help.

- [PHONE AND/OR EMAIL]

#DementiaAwareness #CaregiverSupport #YouAreNotAlone #IndianaResources

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LinkedIn

Option 1

Supporting individuals living with dementia requires coordination, compassion and access to the right resources.

The Guiding an Improved Dementia Experience (GUIDE) program helps individuals living alone with dementia or with a caregiver navigate complex care needs with added support.

Through GUIDE, participants receive:

- Dementia diagnosis and symptom management
- Improved coordination with your doctors and providers
- Personalized support to help you stay home
- Ongoing caregiver education and support

The program is fully covered for individuals enrolled in Medicare Parts A & B who qualify.

We encourage healthcare providers, community organizations and families to learn more.

- [PHONE, EMAIL AND/OR LINK]

#DementiaCare #CareCoordination #AgingServices #HealthcarePartnerships

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Option 2

Looking for additional support for patients living with dementia?

The Guiding an Improved Dementia Experience (GUIDE) program offers an added layer of support for eligible individuals and their caregivers.

GUIDE works alongside primary care providers and specialists to support dementia care through:

- Dementia diagnosis and symptom management
- Improved coordination with your doctors and providers
- Personalized support to help you stay home
- Ongoing caregiver education and support

There is no cost for eligible individuals enrolled in Medicare Parts A & B, and referrals can come from providers, community organizations or families.

If you serve older adults, consider GUIDE as a resource for your patients.

- [PHONE, EMAIL AND/OR LINK]

#HealthcareProviders #DementiaSupport #CommunityHealth #AgingInPlace

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Option 3

Dementia care often involves complex needs—and caregivers shouldn't have to navigate it alone.

The Guiding an Improved Dementia Experience (GUIDE) program supports both individuals living alone with dementia and those with a caregiver by providing:

- Dementia diagnosis and symptom management
- Improved coordination with your doctors and providers
- Personalized support to help you stay home
- Ongoing caregiver education and support

Programs like GUIDE strengthen the continuum of care by connecting clinical support with community-based services.

If you are a provider, partner or caregiver, we invite you to learn more about how this program can support those you serve.

- [PHONE, EMAIL AND/OR LINK]

#ContinuumOfCare #DementiaCare #CaregiverSupport #HealthEquity

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